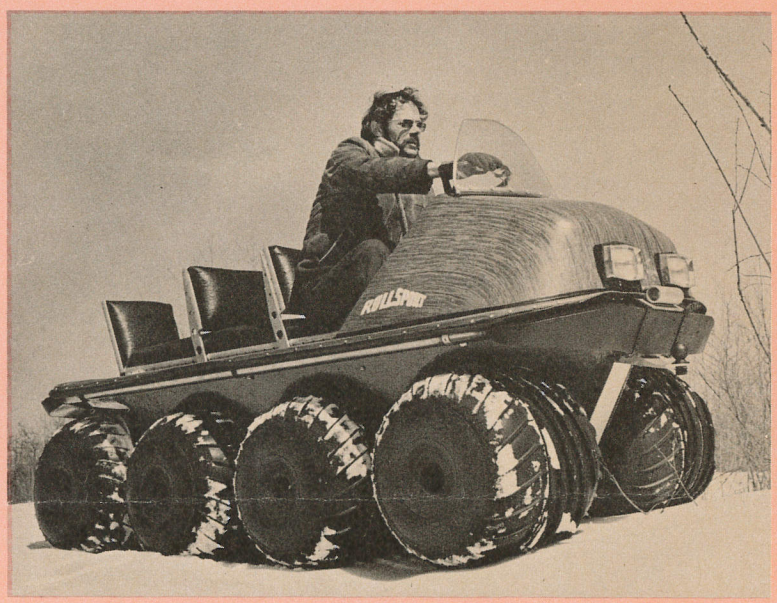
If you can't sink ...you can't get stuck

ROLLSPORT

Here's why: it stays on top... not in!

From desert to tundra –with true steering under power



The most versatile of amphibious machines in existence. Outperforms Hovercrafts, ATV's, Snowmobiles, four wheel drives & track machines.

An all-season–all-purpose ATV

ROLLSPORT

Rollsport Ltd.,

411 Dudley St. North Bay, Ontario
Tel: (705) 472-9237

Circle Reply Card #3

5/21/73

DID YOU EVER GET RUN OVER JUST FOR THE FUN OF IT?

by John S. Coppinger

It wasn't just an accidental case of hit and run — I asked him to run over me! No suicidal intent either. It was simply that if this wondrous machine would run over everything else it could certainly run over me. So it did. All eight wheels of it. And all it felt like was my girlfriend sitting on me. She has almost as much rubber on her as this baby, and she's just as tender.

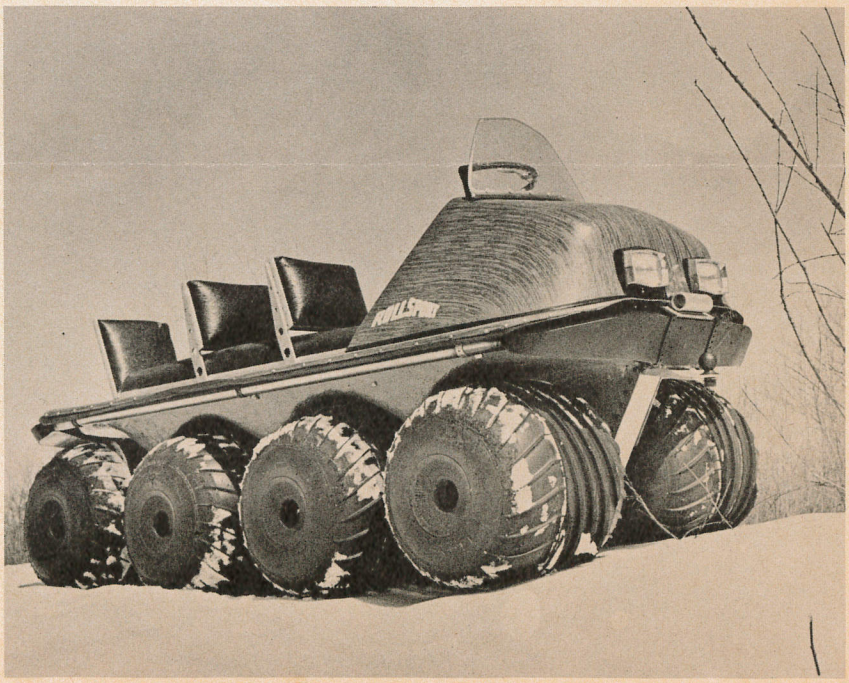
We Canadians are justifiably proud of our inventions. We gave the world the safety pin, Standard Time, the telephone, the snowmobile and now — the Rollsport.

The Rollsport is the first truly all-season, all-terrain vehicle designed for both recreational and industrial use. It is the product of the creative genius of Cedric Summers of North Bay, Ontario. Mr. Summers is no man inventor. A few years ago he invented the famous Sportspal canoe. You know the one — untippable, unsinkable, weighed 29½ pounds, and you could put an outboard motor on it! Well, Cedric has done it again!

At our request, his son Eric brought the machine down from North Bay and gave us a demonstration of its amazing versatility. We had made arrangements with the Montreal Parks Department to use Ile Ste. Helene, one of the three Expo islands, as our test ground.

Out of the van came the Rollsport and up over the island it went — up the old battlement steps, up steep grassy knolls, through the lily ponds. Backwards, forwards, over rocks, logs, and me. Of course, one of its principal features is that it doesn't damage the terrain. Hell, if it couldn't bruise this 98 pound weakling you can imagine how gentle it is on Canada's tender ecology.

The massive flotation of the eight specially designed tires; plus a revolutionary principle of continuous power with steering; plus a narrow 4 inch center means it stays not in, but on water, mud, snow, slush, muskeg,



quicksand, etc., making it virtually impossible to mire or hang up at any time in any type of terrain. It weighs just under 500 pounds but it can pull ten times its own weight. Its recreational and industrial possibilities are limitless. Eric Summers even sees it eventually replacing the snowmobile, not to mention all other types of A.T.V.'s.

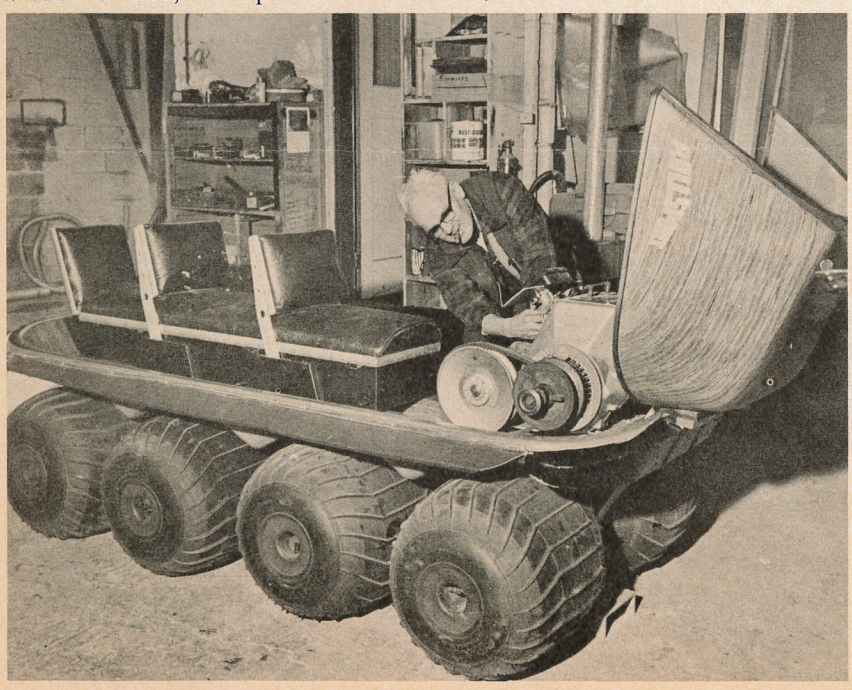
Interested investors are advised to call C.R. Summers, Rollsport Ltd., 411 Dudley St., North Bay, Ontario.

Cedric Summers is a most interesting character, a la Thomas Alva Edison. He, like all inventors, has his idiosyncrasies. He must be the only cigar-chomping guy in the north who drives a birch-back finished, front wheel drive Cadillac Eldorado. The man is not the type to get all dressed up for work and wears a checked shirt and a pair of unlaced Kodiak boots. To a question about how good present ATV's were, he replied: "I bet they haven't spent less than $50 million on them and they haven't built one yet that will do the job."

In a recent story about this clever innovator, one journalist quoted Mr. Summers: "I hunt and fish all year round and in the past there wasn't one machine that would run on land, water and snow. I know, because I've owned a half a dozen different kinds. I couldn't buy one, so I decided to build one."

Having time on his hands after relinquishing his holdings in the now famous "Sportspal" canoes, Cedric Summers turned his inventive genius to the problem of building an all-season, all-purpose vehicle. "I started thinking about it and analysing what was wrong with the machines I had owned. It boiled down to one basic concept; they couldn't operate under all conditions, all year round."

Mr. Summers had discovered many years ago that the basic principle behind any vehicle was, "you must have more traction than drag at all times under all and any conditions." Our Canadian Sno-Mobile's staff can vouch for that! We have seen other ATV's get mired and have to pulled out, but the Rollsport just wouldn't cooperate. It refused to get stuck in anything! Which brings us back to Cedric's cryptic quote: "If it won't sink, it can't get stuck." It is a brilliant principle. Why no one thought of it before, we don't really know. But, Mr. Summers has that kind of original mind, seen only a few times a century, which transcends such simple problems. He not only dreamt of the kind of machine that would perform in all conditions. "The worst conditions we have to contend with are deep snow, muskeg, slush and mud — if you sink into one of them and they make contact with any non-driving parts of your vehicle, you create friction or drag and become mired" — he built one to overcome all those problems.



Apparently, the whole trick is to stay on top of these terrestrial conditions and not in them. And, this is what Cedric Summers and his son, Eric, have done with the Rollsport. The eight huge, specially designed tires, combined with the machines' low weight and extremely low centre of gravity completely separate the chassis of the vehicle from the surface of any part of our Earth, be it dry, rocky or water-bound.

Mr. Summers has been obsessed with the idea of this 'super' machine since 1951. After five prototypes he has developed the machine that answers his basic requirements to do the job. "The potential is certainly there to revolutionize the over-land vehicle industry," said his son, Eric. "We have just finished our initial production run and the qualitative results have been beyond our expectations."

As the editor, I can say without equivocation this machine has all the earmarks of the overland, all-season, all-purpose vehicle of the near future. If any of you investors out there are listening, you'd better get in on the ground floor, because this baby, the Rollsport, is going to make the snowmobile look sick.