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New company to provide an expanded line of ATVs

A new company, Betton Industries Ltd. of Streetsville, has been formed to produce an expanded line of two-, four- and six-wheeled all-terrain recreational vehicles that will retail for as little as about \$340 across Canada.

Betton Industries has acquired all the assets of Beehoo Industries Ltd., which formerly built a single six-wheeled line of the balloontired vehicles called the Amphicat.

Ronald Beehoo, president of Betton Industries and former president of Beehoo Indus-

tries, says the purpose of forming the new company was to provide additional capital for greater expansion into international markets of a larger product line.

The cheapest six-wheeled vehicle will retail for about \$895, increasing to about \$1,600 for the most expensive of six available models.

The machines, which use motors supplied by Canadian-Curtiss Wright Ltd. of Toronto with ratings of between 12.5 and 20 horsepower, will be sold through 150 dealers across Canada.

5,400
9,400
3,000
6,500
7,200
4,200

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